

Louisiana State Parks

South Toledo Bend

Prepared for:

Louisiana Department of Culture,
Recreation and Tourism



The Louisiana Research Team



ECONOMIC ANALYSIS

SOUTH TOLEDO BEND STATE PARK (2004-05)

Number of overnight visitors	20,936
Number of day use visitors	7,092
Number of employees - regular	4
Number of employees - peak	15

ECONOMIC IMPACT OF SOUTH TOLEDO BEND STATE PARK

Park visit related spending by out of state visitors in Louisiana businesses	\$57,111
Spending by out of state visitors in park	\$25,304
Total primary spending by out of state visitors in LA	\$82,415
Secondary economic impact of out of state visitor spending	\$86,536
Total Economic Impact	\$168,952

Earnings for local workers generated by out of state visitors	\$54,724
Jobs generated by out of state visitors	3

LOUISIANA RESIDENT SPENDING

Park visit related spending by Louisiana residents in Louisiana businesses	\$495,547
Spending by Louisiana residents in state park	\$227,738
Total Spending by Louisiana Residents	\$723,284

RETURN ON INVESTMENT

Direct spending by park visitors (A)	\$805,700
Direct operating expenses (B)	\$543,964
Return on Operating Expenses (A/B)	\$1.48

The following tables show the overall results of the survey of visitors who stayed overnight at South Toledo Bend State Park.

Are you a Louisiana resident?

Table 1

Response	Percentage
Yes	90.0%
No	10.0%
Total	100.0%

Was this your first visit to this park?

Table 2

Response	Percentage
Yes	81.0%
No	19.0%
Total	100.0%

How many nights did you and your party spend at this Louisiana state park?

Table 3

Response	Percentage
0 nights	2.7%
1-3 nights	75.7%
4-9 nights	20.4%
10+ nights	1.4%
Total	100.0%

What did you like best about this state park?

Table 4

Response	Percentage
Clean/Good Facilities	48.0%
Relaxing Atmosphere	22.7%
Nature/Outdoor environment	20.0%
Accessibility	4.0%
Other	5.3%
Total	100.0%

What did you like least about this state park?

Table 5

Response	Percentage
Nothing to dislike	56.1%
Mosquitoes, flies, ants, bees etc.	7.6%
Other	33.3%
Dirty water/trash in water	0.0%
Dump stations/Sewage hook-up	1.5%
Restroom	1.5%
Total	100.0%

What activities did you and your party participate in while at this park?**Table 6**

Response	Percentage
Bicycling on pavement	34.7%
Boating (pleasure)	24.0%
Cabin Rental	52.0%
Camping (RV, trailer)	50.7%
Camping (tent, other)	0.0%
Canoeing/Kayaking	1.3%
Educational programs/exhibits	14.7%
Fishing (boat)	29.3%
Fishing (pier/bank)	38.7%
Group camp rental	2.7%
Hiking	58.7%
Mountain biking	1.3%
Nature study	21.3%
Other	2.7%
Picnicking/cooking out	65.3%
Sailing (sailboat)	0.0%
Sailing (wind surfing)	0.0%
Sight-seeing	62.7%
Swimming	9.3%
Water-skiing	0.0%

* The percentage equal greater than 100 due to multiple responses

Would you say your most recent visit to a Louisiana state park?

Table 7

Response	Percentage
Exceed your expectations	36.0%
Met your expectations	42.7%
Almost met your expectations	16.0%
Failed to met your expectations	5.3%
Don't know	0.0%
Total	00.0%

What facilities or activities would you like to see added or expanded to help make this park more enjoyable, comfortable and inviting?

Table 8

Response	Percentage
Everything is fine/no change	31.3%
Other	31.3%
More recreational facilities	7.5%
Better playgrounds/more equipment	16.4%
Add/improve hiking, nature trails	29.9%
Total	116.4%

* The percentage equal greater than 100 due to multiple responses

Have you visited other Louisiana State Parks within the past 12 months?**Table 9**

Response	Percentage
Bayou Segnette SP	11.5%
Caney Creek Lake/Jimmie Davis SP	6.6%
Chemin-A-Haut SP	6.6%
Chicot SP	39.3%
Cypremort Point SP	8.2%
Faiview-Riverside SP	14.8%
Fontainebleau SP	21.3%
Grand Isle SP	6.6%
Lake Bistineau SP	8.2%
Lake Bruin SP	13.1%
Lake Claiborne SP	14.8%
Lake D'Arbonne SP	8.2%
Lake Fausse Pointe SP	21.3%
North Toledo Bend SP	41.0%
Poverty Point Reservoir SP	3.3%
Sam Houston Jones SP	21.3%
South Toledo Bend SP	41.0%
St. Bernard SP	4.9%
Tickfaw SP	16.4%
Total	308.2%

* The percentage equal greater than 100 due to multiple responses

Have you visited outdoor recreation parks in other states within the past 12 months?

Table 10

Response	Percentage
Yes	59.5%
No	40.5%
Total	100.0%

If yes, in which state are those other parks?

Table 10a

Response	Percentage
Alabama	10.6%
Alaska	2.1%
Arizona	6.4%
Arkansas	17.0%
California	12.8%
Colorado	8.5%
Connecticut	2.1%
Delaware	0.0%
Florida	25.5%
Georgia	6.4%
Hawaii	0.0%
Idaho	0.0%
Illinois	6.4%
Indiana	4.3%
Iowa	0.0%
Kansas	0.0%
Kentucky	6.4%
Louisiana	12.8%
Maine	0.0%
Maryland	2.1%
Massachusetts	0.0%
Michigan	2.1%
Minnesota	0.0%
Mississippi	42.6%
Missouri	10.6%
Montana	0.0%
Nebraska	2.1%
Nevada	0.0%
New Hampshire	2.1%
New Jersey	0.0%
New Mexico	4.3%
New York	0.0%
North Carolina	4.3%
North Dakota	0.0%
Ohio	2.1%
Oklahoma	6.4%
Oregon	6.4%
Pennsylvania	2.1%

Response	Percentage
Rhode Island	0.0%
South Carolina	2.1%
South Dakota	0.0%
Tennessee	4.3%
Texas	48.9%
Utah	2.1%
Vermont	0.0%
Virginia	8.5%
Washington	4.3%
West Virginia	2.1%
Wisconsin	0.0%
Wyoming	4.3%

* The percentage equal greater than 100 due to multiple responses

Visiting a state park is an educational experience.

Table 11

Response	Percentage
Strongly Agree	26.7%
Agree	57.3%
Neutral	14.7%
Disagree	1.3%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to experience nature.

Table 12

Response	Percentage
Strongly Agree	59.2%
Agree	39.5%
Neutral	1.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to spend time with family.

Table 13

Response	Percentage
Strongly Agree	76.3%
Agree	22.4%
Neutral	1.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including a visit to a state park is a good value for the money.

Table 14

Response	Percentage
Strongly Agree	72.0%
Agree	22.7%
Neutral	4.0%
Disagree	1.3%
Strongly Disagree	0.0%
Total	100.0%

Visiting a state park is a good way to get away from the stress and demands of daily life.

Table 15

Response	Percentage
Strongly Agree	77.6%
Agree	21.1%
Neutral	1.3%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

A trip including state parks is a good way to experience a state's culture and history.

Table 16

Response	Percentage
Strongly Agree	35.5%
Agree	43.4%
Neutral	21.1%
Disagree	0.0%
Strongly Disagree	0.0%
Total	100.0%

How many people were in your party on this trip to a Louisiana state park?

Table 17

Response	Percentage
1-2 people	39.7%
3-5 people	31.5%
6-9 people	16.4%
10+people	12.5%
Total	100.0%

Did any children under the age of 18 accompany you on your most recent visit to a Louisiana state park?

Table 18

Response	Percentage
Yes	50.7%
No	49.3%
Total	100.0%

How did you find out about this park?

Table 19

Response	Percentage
Personal knowledge/previous visit	17.6%
Friends, family,co-worker	23.0%
Newspaper	21.6%
Internet/Website	20.3%
State Parks brochure	2.7%
Other	2.7%
Travel guides, books, magazines	1.4%
Called or visited tourism office	4.1%
Wrote/phoned the park	1.4%
Television	0.0%
Radio	0.0%
Welcome Center	2.7%
Automobile/Travel Club	0.0%
Maps	2.7%
Convention and Visitor's Bureau	0.0%
Called or visited travel company	0.0%
Called or visited travel agent	0.0%
Total	100.0%

Which of the following, if, any, Louisiana State Historic Sites have you visited in the last 12 months?

Table 20

Response	Percentage
Audubon SHS	23.8%
Centenary SHS	9.5%
Fort Jesup SHS	14.3%
Fort Pike SHS	4.8%
Fort St. Jean Baptiste SHS	4.8%
Longfellow-Evangeline SHS	28.6%
Los Adaes SHS	9.5%
Mansfield SHS	9.5%
Marksville SHS	14.3%
Plaquemine Lock SHS	9.5%
Port Hudson SHS	23.8%
Poverty Point SHS	14.3%
Rosedown Plantation SHS	19.0%
Winter Quarters SHS	14.3%
Total	200.0%

* The percentage equal greater than 100 due to multiple responses

Are you retired?

Table 21

Response	Percentage
Yes	31.5%
No	68.5%
Total	100.0%

What is the approximate annual income of your household?

Table 22

Response	Percentage
\$7,500-\$24,999	11.8%
\$25,000-\$47,499	20.6%
\$47,500-\$74,999	35.3%
\$75,000-\$99,999	19.1%
\$100,000-\$149,000	11.8%
\$150,000+	1.5%
Total	100.0%